



Brussels, 28th January 2019

Join us at the World Footwear Congress 2019 in Naples!

*Registration to the sixth edition of the **World Footwear Congress** is now open! Footwear stakeholders are invited to join the debates in **Naples on 3rd-5th April 2019**. This is an excellent venue for professionals of the footwear industry to learn about the latest changes and opportunities that companies can benefit from in a fast-changing economy and society.*

The European Footwear Confederation is pleased to announce that registration to attend the [6th edition](#) of the World Footwear Congress 2019 is now open!

This edition will focus on the topic “Digitalisation for a sustainable footwear industry” and will bring together high-level international speakers and experts to discuss digitalisation and sustainability, and what they mean for the future of the footwear sector. In addition to key notes speeches and roundtables, the programme will also give the opportunity to the attendants to visit local footwear factories.

Attendants can already register by [filling the form](#) on the dedicated website of the World Footwear Congress 2019. Do NOT miss the opportunity to be part of this international event and participate in the discussions of footwear industry leaders from around the world!

The Naples Organising Committee is composed of Mr. Cleto Sagripanti, Mr. Michele Lettieri, Mr. Pasquale Della Pia, and Mr. Carlo Casillo.

CEC’s President Cleto Sagripanti sees the sixth edition of the World Footwear Congress 2019 as a genuine opportunity to understand the challenges that the footwear industry is facing: “The World Footwear Congress 2019 will take place in Naples, Italy, after two editions outside of Europe. This will be a tremendous moment for everyone passionate about the sector!”

The host organisation Academia della moda, Mr. Michele Lettieri, foresees the WFC 2019 as an occasion not to be missed: “The event is a tremendous opportunity for professionals from the fashion sector to gather and share their knowledge. We expect hundreds of participants to take part of it.”

Mr. Carlo Casillo is thrilled to be part of the Naples Organising Committee, “As President of Confindustria Napoli Sezione Moda host fashion district, we are proud to lead the World Footwear Congress 2019 along with other well-known entities from the sector.”

“At Assocalzaturifici, we always seek the best quality and high-added value in our products. The World Footwear Congress is very much a reflection of our own vision”, states Mr. Pasquale Della Pia.

For more information, visit www.worldfootwearcongressnaples2019.com .